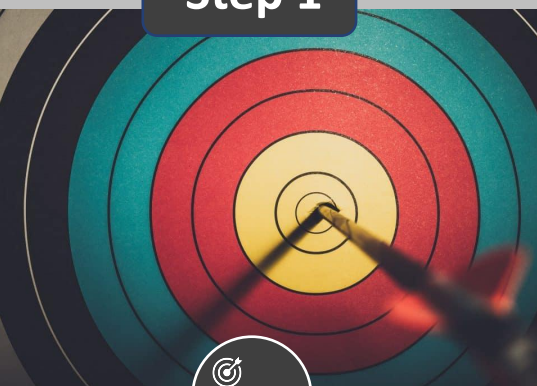


Multi-Channel Email Marketing: SET IT UP FOR SUCCESS

Step 1



Send a Targeted Email

Get your offer in front of your ideal audience

Step 2



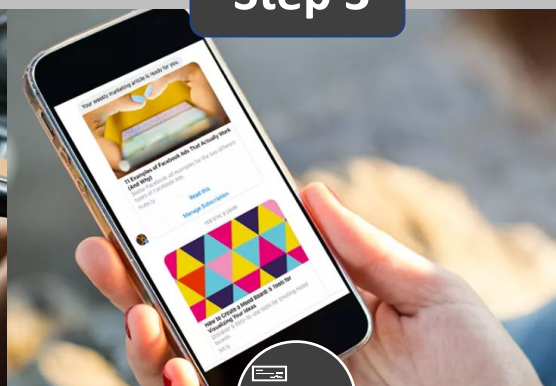
Redrop Email:

Resend your offer to stay top of mind

You have options:

Redrop to: Clickers, Viewers
Non-Viewers and Non-Clickers

Step 3



Display Retargeting:

Extend your reach with banner ads

Facebook Retargeting:

Utilize carousel ads, single image ads, and video ads.

Step 4



Hashed Files:

Get an encrypted file of the email deployment from us and use it for your own retargeting

Direct Mail:

Get a postal file of the email deployment from us and use it for direct mail

Step 5



Matching Postal:

Get postal addresses from the email deployments and compare them to the addresses of those who became prospects or clients

Matchback Report:

Compare the advertiser's sales file to the list of people who received the email – matches are flagged